

To determine the prospects of cooperation we ask you to answer a series of questions and send the completed form by email to Tipp Oil Manufacturer Ltd. Please use the following e-mail: contact@tippoil.com

Company name and address

Company name	
Actual address	
Telephone, fax, e-mail in general	
General Director (Name, e-mail)	
Contact persons (Name, e-mail)	
Home page / web address	

Company structure

Structure of the sales division of the company (number of departments, mana- gers, sales representatives (total and sales of lubricants)			
Regions that serves the com- pany now, and regions that can provide products in the future			
Availability of vehicles	Yes	No	
Freight (numbers, type, load capaci- ty)			
Passenger (numbers, type)			
Warehouse (s)	Yes	No	
form of property (own, leased)			
storage space			



numbers of employee	
location (distance from the office)	
access transportation way (road, railway)	
special equipment (forklift, etc.)	
additional equipment (computer, tel/fax, e-mail)	
other information	

Company activity

The main directions of the com- pany sales activity (lubricants, automotive chemi- cals, car care products, spare parts, etc.)	
Lubricants	
B2B activity (operation with end user custo- mer: industry enterprises, com- mercial fleet, etc.)	
please specify the numbers of serviced enterprises, total delivered volume, Mt/month	
B2C activity (operation with retail group, maintenance workshops)	
please specify the numbers of serviced retail, owned, total delivered volume, Mt/month	
Car care products (please specify brand names)	
Spare parts (spare parts group, car brand name)	



Others (please specify other business activity of your company)	
Whether working now with pa- cked oil production of Tipp Oil Manufacturer Ltd. (specify the brand name, amount and sales of key pro- ducts include oil in drums / cans, tons / month.)	
Whether working now with packed oil production of other brands (specify the amount and sales of key products include oil in drums / cans, tons / month.)	
Is your company a distributor (dealer) of lubricants manufac- turers (indicate status and brand na- mes)	

Financial position of the Company

Annual turnover			
Form of payment			
non-cash	Yes	No	
cash	Yes	No	
others			
Ability for payment delay			

Advertisement

Specify your experience at advertising campaign (fair participation, TV, press, radio, billboard)



Your preference to mass media	
Company plan for advertising activity in current year	
Annual cash resources for ad- vertising activity	

WHY THE INTEREST IN OUR COMPANY

WHAT YOUR COMPANY CAN BE USEFUL TO US

FACTORS FAVORING WORK YOUR COMPANY

COMPLICATING FACTOR OF YOUR COMPANY

DISTINGUISH YOUR COMPANY AN ADVANTAGE (KEY SUCCESS FACTORS)



OTHER INFORMATION

NAME AND POSITION TO FILL THE QUESTIONNAIRE

Tipp Oil Manufacturer Ltd.